

11 of 11

Rep Firm
Sales Office (PHILADELPHIA
Salesperson (KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

$$SC = *$$

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU	8A-9A	CBS THIS MORNING	:30	\$150.00	10/30-10/30	1	1	1	\$150.00	
		Buyline Comment: WIN										
	2	W	8A-9A	CBS THIS MORNING	:30	\$150.00	10/31-10/31	1	1	1	\$150.00	
		Buyline Comment: WIN										
	3	TH	8A-9A	CBS THIS MORNING	:30	\$150.00	11/01-11/01	1	1	1	\$150.00	
		Buyline Comment: WIN										
	4	F	8A-9A	CBS THIS MORNING	:30	\$150.00	11/02-11/02	1	1	1	\$150.00	
		Buyline Comment: WIN										
	5	M	8A-9A	CBS THIS MORNING	:30	\$150.00	11/05-11/05	1	1	1	\$150.00	
		Buyline Comment: WIN										
	6	TU	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$350.00	10/30-10/30	1	1	1	\$350.00	
		Buyline Comment: WIN										
	7	W	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$350.00	10/31-10/31	1	1	1	\$350.00	
		Buyline Comment: WIN										
	8	TH	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$350.00	11/01-11/01	1	1	1	\$350.00	
		Buyline Comment: WIN										
	9	F	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$350.00	11/02-11/02	1	1	1	\$350.00	
		Buyline Comment: WIN										
	10	M	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$350.00	11/05-11/05	1	1	1	\$350.00	
		Buyline Comment: WIN										

Station WISH-TV INDIANAPOLIS, IN Agency () BUYING TIME
 Advertiser () JOE DONNELLY 4 US S 650 MASSACHUSETTS AVE, N.W., SUITE 210
 Product Political WASHINGTON, DC 20001
 Estimate# 2552 Agency C/P1/P2/E 299/301/2552
 Buyer Erica Corso Flight Dates 10/30/2012 - 11/05/2012
 Phone# Hiatus Weeks
 Fax#

Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () KATE BRADY
 Salesperson Phone# 215-567-6005
 Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	11	TU	6A-7A	DAYBREAK @ 6	:30	\$450.00	10/30-10/30	1	1	1	\$450.00	
				Buyline Comment: WIN								
	12	W	6A-7A	DAYBREAK @ 6	:30	\$450.00	10/31-10/31	1	1	1	\$450.00	
				Buyline Comment: WIN								
	13	TH	6A-7A	DAYBREAK @ 6	:30	\$450.00	11/01-11/01	1	1	1	\$450.00	
				Buyline Comment: WIN								
	14	F	6A-7A	DAYBREAK @ 6	:30	\$450.00	11/02-11/02	1	1	1	\$450.00	
				Buyline Comment: WIN								
	15	M	6A-7A	DAYBREAK @ 6	:30	\$450.00	11/05-11/05	2	1	2	\$900.00	
				Buyline Comment: WIN								
	16	TU	12P-1230P	WISH-TV NEWS 8 @ NOON	:30	\$650.00	10/30-10/30	1	1	1	\$650.00	
				Buyline Comment: WIN								
	17	W	12P-1230P	WISH-TV NEWS 8 @ NOON	:30	\$650.00	10/31-10/31	1	1	1	\$650.00	
				Buyline Comment: WIN								
	18	TH	12P-1230P	WISH-TV NEWS 8 @ NOON	:30	\$650.00	11/01-11/01	1	1	1	\$650.00	
				Buyline Comment: WIN								
	19	F	12P-1230P	WISH-TV NEWS 8 @ NOON	:30	\$650.00	11/02-11/02	1	1	1	\$650.00	
				Buyline Comment: WIN								
	20	M	12P-1230P	WISH-TV NEWS 8 @ NOON	:30	\$650.00	11/05-11/05	1	1	1	\$650.00	
				Buyline Comment: WIN								
	21	TU	1230P-2P	CBS SOAPS Y&R / B&B	:30	\$750.00	10/30-10/30	1	1	1	\$750.00	
				Buyline Comment: WIN								

Rep Order# 6868809 Ver# 3 Mod# 1 Status Confirmed Traffic Order# 218282

Last Received: 10/29/2012 11:23 AM

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Showing Buylines: All Lines

Station WISH-TV INDIANAPOLIS, IN
Advertiser () JOE DONNELLY 4 US S
Product Political
Estimate# 2552
Buyer Erica Corso
Phone#
Fax#
Agency () BUYING TIME
650 MASSACHUSETTS AVE, N.W., SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 299/301/2552
Flight Dates 10/30/2012 - 11/05/2012
Hiatus Weeks
Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	22	W	1230P-2P	CBS SOAPS Y&R / B&B	:30	\$750.00	10/31-10/31	1	1	1	\$750.00	
				Buyline Comment: WIN								
	23	TH	1230P-2P	CBS SOAPS Y&R / B&B	:30	\$750.00	11/01-11/01	1	1	1	\$750.00	
				Buyline Comment: WIN								
	24	F	1230P-2P	CBS SOAPS Y&R / B&B	:30	\$750.00	11/02-11/02	1	1	1	\$750.00	
				Buyline Comment: WIN								
	25	M	1230P-2P	CBS SOAPS Y&R / B&B	:30	\$750.00	11/05-11/05	1	1	1	\$750.00	
				Buyline Comment: WIN								
	26	TU	11A-12P	THE PRICE IS RIGHT	:30	\$600.00	10/30-10/30	1	1	1	\$600.00	
				Buyline Comment: WIN								
	27	W	11A-12P	THE PRICE IS RIGHT	:30	\$600.00	10/31-10/31	1	1	1	\$600.00	
				Buyline Comment: WIN								
	28	TH	11A-12P	THE PRICE IS RIGHT	:30	\$600.00	11/01-11/01	1	1	1	\$600.00	
				Buyline Comment: WIN								
	29	F	11A-12P	THE PRICE IS RIGHT	:30	\$600.00	11/02-11/02	1	1	1	\$600.00	
				Buyline Comment: WIN								
	30	M	11A-12P	THE PRICE IS RIGHT	:30	\$600.00	11/05-11/05	1	1	1	\$600.00	
				Buyline Comment: WIN								
	31	TU	3P-4P	RACHAEL RAY	:30	\$300.00	10/30-10/30	1	1	1	\$300.00	
				Buyline Comment: WIN								
	32	W	3P-4P	RACHAEL RAY	:30	\$300.00	10/31-10/31	1	1	1	\$300.00	
				Buyline Comment: WIN								

Station WISH-TV INDIANAPOLIS, IN
 Advertiser () JOE DONNELLY 4 US S
 Product Political
 Estimate# 2552
 Buyer Erica Corso
 Phone#
 Fax#
 Agency () BUYING TIME
 650 MASSACHUSETTS AVE, N.W., SUITE 210
 WASHINGTON, DC 20001
 Agency C/P1/P2/E 299/301/2552
 Flight Dates 10/30/2012 - 11/05/2012
 Hiatus Weeks
 Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () KATE BRADY
 Salesperson Phone# 215-567-6005
 Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	33	TH	3P-4P	RACHAEL RAY	:30	\$300.00	11/01-11/01	1	1	1	\$300.00	
				Buyline Comment: WIN								
	34	F	3P-4P	RACHAEL RAY	:30	\$300.00	11/02-11/02	1	1	1	\$300.00	
				Buyline Comment: WIN								
	35	M	3P-4P	RACHAEL RAY	:30	\$300.00	11/05-11/05	1	1	1	\$300.00	
				Buyline Comment: WIN								
	36	TU	2P-3P	THE TALK	:30	\$450.00	10/30-10/30	1	1	1	\$450.00	
				Buyline Comment: WIN								
	37	W	2P-3P	THE TALK	:30	\$450.00	10/31-10/31	1	1	1	\$450.00	
				Buyline Comment: WIN								
	38	TH	2P-3P	THE TALK	:30	\$450.00	11/01-11/01	1	1	1	\$450.00	
				Buyline Comment: WIN								
	39	F	2P-3P	THE TALK	:30	\$450.00	11/02-11/02	1	1	1	\$450.00	
				Buyline Comment: WIN								
	40	M	2P-3P	THE TALK	:30	\$450.00	11/05-11/05	1	1	1	\$450.00	
				Buyline Comment: WIN								
	41	TU	4P-5P	ANDERSON	:30	\$300.00	10/30-10/30	1	1	1	\$300.00	
				Buyline Comment: WIN								
	42	W	4P-5P	ANDERSON	:30	\$300.00	10/31-10/31	1	1	1	\$300.00	
				Buyline Comment: WIN								
	43	TH	4P-5P	ANDERSON	:30	\$300.00	11/01-11/01	1	1	1	\$300.00	
				Buyline Comment: WIN								

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Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	44	F	4P-5P	ANDERSON	:30	\$300.00	11/02-11/02	1	1	1	\$300.00	
		Buyline Comment: WIN										
	45	M	4P-5P	ANDERSON	:30	\$300.00	11/05-11/05	1	1	1	\$300.00	
		Buyline Comment: WIN										
	46	TU	530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$600.00	10/30-10/30	1	1	1	\$600.00	
		Buyline Comment: WIN										
	47	W	530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$600.00	10/31-10/31	1	1	1	\$600.00	
		Buyline Comment: WIN										
	48	TH	530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$600.00	11/01-11/01	1	1	1	\$600.00	
		Buyline Comment: WIN										
	49	F	530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$600.00	11/02-11/02	1	1	1	\$600.00	
		Buyline Comment: WIN										
	50	M	530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$600.00	11/05-11/05	1	1	1	\$600.00	
		Buyline Comment: WIN										
	51	TU	6P-630P	WISH-TV NEWS 8 AT 6	:30	\$600.00	10/30-10/30	1	1	1	\$600.00	
		Buyline Comment: WIN										
	52	W	6P-630P	WISH-TV NEWS 8 AT 6	:30	\$600.00	10/31-10/31	1	1	1	\$600.00	
		Buyline Comment: WIN										
	53	TH	6P-630P	WISH-TV NEWS 8 AT 6	:30	\$600.00	11/01-11/01	1	1	1	\$600.00	
		Buyline Comment: WIN										
	54	F	6P-630P	WISH-TV NEWS 8 AT 6	:30	\$600.00	11/02-11/02	1	1	1	\$600.00	
		Buyline Comment: WIN										

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Spots/Week	# of
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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	55	M	6P-630P	WISH-TV NEWS 8 AT 6	:30	\$600.00	11/05-11/05	1	1	1	\$600.00	
			Buyline Comment: WIN									
	56	TU	5P-530P	WISH-TV NEWS 8 AT 5	:30	\$600.00	10/30-10/30	1	1	1	\$600.00	
			Buyline Comment: WIN									
	57	W	5P-530P	WISH-TV NEWS 8 AT 5	:30	\$600.00	10/31-10/31	1	1	1	\$600.00	
			Buyline Comment: WIN									
	58	TH	5P-530P	WISH-TV NEWS 8 AT 5	:30	\$600.00	11/01-11/01	1	1	1	\$600.00	
			Buyline Comment: WIN									
	59	F	5P-530P	WISH-TV NEWS 8 AT 5	:30	\$600.00	11/02-11/02	1	1	1	\$600.00	
			Buyline Comment: WIN									
	60	M	5P-530P	WISH-TV NEWS 8 AT 5	:30	\$600.00	11/05-11/05	1	1	1	\$600.00	
			Buyline Comment: WIN									
	61	TU	630P-7P	WISH-TV 6P NEW	:30	\$1,200.00	10/30-10/30	1	1	1	\$1,200.00	
			Buyline Comment: WIN									
	62	W	630P-7P	WISH-TV 6P NEW	:30	\$1,200.00	10/31-10/31	1	1	1	\$1,200.00	
			Buyline Comment: WIN									
	63	TH	630P-7P	WISH-TV 6P NEW	:30	\$1,200.00	11/01-11/01	1	1	1	\$1,200.00	
			Buyline Comment: WIN									
	64	F	630P-7P	WISH-TV 6P NEW	:30	\$1,200.00	11/02-11/02	1	1	1	\$1,200.00	
			Buyline Comment: WIN									
	65	M	630P-7P	WISH-TV 6P NEW	:30	\$1,200.00	11/05-11/05	1	1	1	\$1,200.00	
			Buyline Comment: WIN									

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Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	88	M	11P-1135P	WISH-TV NEWS 8 @ 11	:30	\$900.00	11/05-11/05	1	1	1	\$900.00	
		Buyline Comment: WIN										
	89	TU	1235A-135A	LATE, LATE SHOW W/ CRAIG FERGUSON	:30	\$175.00	10/30-10/30	1	1	1	\$175.00	
		Buyline Comment: WIN										
	90	W	1235A-135A	LATE, LATE SHOW W/ CRAIG FERGUSON	:30	\$175.00	10/31-10/31	1	1	1	\$175.00	
		Buyline Comment: WIN										
	91	TH	1235A-135A	LATE, LATE SHOW W/ CRAIG FERGUSON	:30	\$175.00	11/01-11/01	1	1	1	\$175.00	
		Buyline Comment: WIN										
	92	F	1235A-135A	LATE, LATE SHOW W/ CRAIG FERGUSON	:30	\$175.00	11/02-11/02	1	1	1	\$175.00	
		Buyline Comment: WIN										
	93	M	1235A-135A	LATE, LATE SHOW W/ CRAIG FERGUSON	:30	\$175.00	11/05-11/05	1	1	1	\$175.00	
		Buyline Comment: WIN										
	94	SU	11P-1130P	WISH-TV NEWS 8 @ 11	:30	\$600.00	11/04-11/04	0	0	0	\$0.00	
		Buyline Comment: WIN										
		[MADE-GOOD BY LINE(S) 101]										
	101	SA	11P-1130P	WISH-TV NEWS 8 @ 11 SATURDAY	:30	\$600.00	11/03-11/03	1	1	1	\$600.00	
		Buyline Comment: MKGD FOR LINE 94										
		[MKGD FOR SPOTS MISSED ON LN #94: 11/04(1/WK)]										
	95	SU	6A-9A	DAYBREAK SUNDAY	:30	\$200.00	11/04-11/04	1	1	1	\$200.00	
		Buyline Comment: WIN										
	96	SU	6P-7P	WISH-TV 6P NEWS WEEKEND	:30	\$600.00	11/04-11/04	1	1	1	\$600.00	
		Buyline Comment: WIN										

Station WISH-TV INDIANAPOLIS, IN
 Advertiser () JOE DONNELLY 4 US S
 Product Political
 Estimate# 2552
 Buyer Erica Corso
 Phone#
 Fax#
 Agency () BUYING TIME
 650 MASSACHUSETTS AVE., N.W., SUITE 210
 WASHINGTON, DC 20001
 Agency C/P1/P2/E 299/301/2552
 Flight Dates 10/30/2012 - 11/05/2012
 Hiatus Weeks
 Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () KATE BRADY
 Salesperson Phone# 215-567-6005
 Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	97	SA	6A-9A	DAYBREAK SATURDAY	:30	\$250.00	11/03-11/03	1	1	1	\$250.00	
	Buyline Comment: WIN											
	98	SU	9A-1030A	CBS SUNDAY MORNING NEWS	:30	\$700.00	11/04-11/04	1	1	1	\$700.00	
	Buyline Comment: WIN											
	99	SA	11P-1135P	WISH-TV NEWS 8 @ 11	:30	\$600.00	11/03-11/03	1	1	1	\$600.00	
	Buyline Comment: WIN											
	100	SA	7P-8P	ET WKND	:30	\$400.00	11/03-11/03	1	1	1	\$400.00	
	Buyline Comment: WIN											

---REPORT TOTALS---
 Report Totals: 101 / \$74,825.00

---SALES MONTHLY TOTALS---
 Nov 12: 101 / \$74,825.00
 Sales Totals: 101 / \$74,825.00
 Station Totals: 101 / \$74,825.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---
 Market Totals \$74,825
 CABL 0% WISH 100% WNDY 0% WRTV 0% WTHR 0%
 WTTV 0% WXIN 0%
 ---COMPETITIVE COMMENTS---
 COMP TO FOLLOW

Books null
 Demos RA35+

Rep Order# 6868809 Ver# 3 Mod# 1 Status Confirmed Traffic Order# 218282 Printed: 10/29/2012 2:44 PM 11 of 11
EC'd Yes Last Received: 10/29/2012 11:23 AM

Showing Buylines: All Lines

Station	WISH-TV INDIANAPOLIS, IN	Agency	() BUYING TIME	Rep Firm	
Advertiser	() JOE DONNELLY 4 US S		650 MASSACHUSETTS AVE., N.W., SUITE 210	Sales Office	() PHILADELPHIA
Product	Political		WASHINGTON, DC 20001	Salesperson	() KATE BRADY
Estimate#	2552	Agency C/P1/P2/E	299/301/2552	Salesperson Phone#	215-567-6005
Buyer	Erica Corso	Flight Dates	10/30/2012 - 11/05/2012	Salesperson FAX#	215-567-5938
Phone#		Hiatus Weeks			
Fax#					

--- CREDIT RISK ---
CASH IN ADVANCE

Spot Manager: All,

Station	Advertiser	Product	Estim	Order	Inventory	Descript	Time Period	Length	Date	Air Time	Inv. Code	Placed	Rate	Ad-ID	Priority
Air Order #: 06868899															

WISH	POL/Joe Donnelly For U Political	2552	Daybreak @ 6	558-7a	:30	10/30/12	Daybreak @ 6	\$450.00	P3
WISH	POL/Joe Donnelly For U Political	2552	Soap Rotator	1227-2p	:30	10/30/12	Daytime Afternoon	\$750.00	P1
WISH	POL/Joe Donnelly For U Political	2552	Late Late Show	1237a-137a	:30	10/30/12	Late Late Show	\$175.00	P2
WISH	POL/Joe Donnelly For U Political	2552	Inside Edition	658-730p	:30	10/30/12	M-F 7-730p	\$550.00	P3
WISH	POL/Joe Donnelly For U Political	2552	Tuesday 8-9p	758-9p	:30	10/30/12	Tue Hour 1	\$4,000.00	P2
WISH	POL/Joe Donnelly For U Political	2552	Noon News	1158a-1230p	:30	10/30/12	Noon News	\$650.00	P2
WISH	POL/Joe Donnelly For U Political	2552	Anderson Cooper	357-5p	:30	10/30/12	M-F 4p-5p	\$300.00	P3
WISH	POL/Joe Donnelly For U Political	2552	Rachael Ray	258-4p	:30	10/30/12	M-F 3p-4p	\$300.00	P3
WISH	POL/Joe Donnelly For U Political	2552	CBS This Morning @7a	7-8a	:30	10/30/12	CBS This Morning	\$350.00	P3
WISH	POL/Joe Donnelly For U Political	2552	News 8 @ 530p	530-6p	:30	10/30/12	News 8 @530	\$600.00	P3
WISH	POL/Joe Donnelly For U Political	2552	Price Is Right	1058-12p	:30	10/30/12	Price Is Right	\$600.00	P1
WISH	POL/Joe Donnelly For U Political	2552	News 8 @5p	5-530p	:30	10/30/12	News 8 @5	\$600.00	P3
WISH	POL/Joe Donnelly For U Political	2552	News 8 @6	558-630p	:30	10/30/12	News 8 @6	\$600.00	P3
WISH	POL/Joe Donnelly For U Political	2552	CBS Evening News	630-7p	:30	10/30/12	CBS Evening News	\$1,200.00	P1
WISH	POL/Joe Donnelly For U Political	2552	Entertainment Tonight	728-8p	:30	10/30/12	M-F 730-8p	\$900.00	P2
WISH	POL/Joe Donnelly For U Political	2552	News 8 @ 11 M-F	11-1135p	:30	10/30/12	LN M-F	\$900.00	P3
WISH	POL/Joe Donnelly For U Political	2552	The Talk	2-3p	:30	10/30/12	The Talk	\$450.00	P2
WISH	POL/Joe Donnelly For U Political	2552	CBS This Morning @8	8-9a	:30	10/30/12	CBS This Morning	\$150.00	P3
WISH	POL/Joe Donnelly For U Political	2552	Soap Rotator	1227-2p	:30	10/31/12	Daytime Afternoon	\$750.00	P1
WISH	POL/Joe Donnelly For U Political	2552	News 8 @ 11 M-F	11-1135p	:30	10/31/12	LN M-F	\$900.00	P3
WISH	POL/Joe Donnelly For U Political	2552	News 8 @6	558-630p	:30	10/31/12	News 8 @6	\$600.00	P3
WISH	POL/Joe Donnelly For U Political	2552	Rachael Ray	258-4p	:30	10/31/12	M-F 3p-4p	\$300.00	P3
WISH	POL/Joe Donnelly For U Political	2552	Late Late Show	1237a-137a	:30	10/31/12	Late Late Show	\$175.00	P2
WISH	POL/Joe Donnelly For U Political	2552	Noon News	1158a-1230p	:30	10/31/12	Noon News	\$650.00	P2
WISH	POL/Joe Donnelly For U Political	2552	Entertainment Tonight	728-8p	:30	10/31/12	M-F 730-8p	\$900.00	P2
WISH	POL/Joe Donnelly For U Political	2552	Anderson Cooper	357-5p	:30	10/31/12	M-F 4p-5p	\$300.00	P3
WISH	POL/Joe Donnelly For U Political	2552	CBS This Morning @7a	7-8a	:30	10/31/12	CBS This Morning	\$350.00	P3
WISH	POL/Joe Donnelly For U Political	2552	News 8 @ 530p	530-6p	:30	10/31/12	News 8 @530	\$600.00	P3
WISH	POL/Joe Donnelly For U Political	2552	The Talk	2-3p	:30	10/31/12	The Talk	\$450.00	P2
WISH	POL/Joe Donnelly For U Political	2552	CBS This Morning @8	8-9a	:30	10/31/12	CBS This Morning	\$150.00	P3
WISH	POL/Joe Donnelly For U Political	2552	News 8 @5p	5-530p	:30	10/31/12	News 8 @5	\$600.00	P3
WISH	POL/Joe Donnelly For U Political	2552	Price Is Right	1058-12p	:30	10/31/12	Price Is Right	\$600.00	P1
WISH	POL/Joe Donnelly For U Political	2552	Daybreak @ 6	558-7a	:30	10/31/12	Daybreak @ 6	\$450.00	P3
WISH	POL/Joe Donnelly For U Political	2552	Inside Edition	658-730p	:30	10/31/12	M-F 7-730p	\$550.00	P3
WISH	POL/Joe Donnelly For U Political	2552	CBS Evening News	630-7p	:30	10/31/12	CBS Evening News	\$1,200.00	P1
WISH	POL/Joe Donnelly For U Political	2552	Noon News	1158a-1230p	:30	11/01/12	Noon News	\$650.00	P2
WISH	POL/Joe Donnelly For U Political	2552	Late Late Show	1237a-137a	:30	11/01/12	Late Late Show	\$175.00	P2
WISH	POL/Joe Donnelly For U Political	2552	CBS This Morning @7a	7-8a	:30	11/01/12	CBS This Morning	\$350.00	P3
WISH	POL/Joe Donnelly For U Political	2552	Anderson Cooper	357-5p	:30	11/01/12	M-F 4p-5p	\$300.00	P3
WISH	POL/Joe Donnelly For U Political	2552	Price Is Right	1058-12p	:30	11/01/12	Price Is Right	\$600.00	P1
WISH	POL/Joe Donnelly For U Political	2552	The Talk	2-3p	:30	11/01/12	The Talk	\$450.00	P2
WISH	POL/Joe Donnelly For U Political	2552	Soap Rotator	1227-2p	:30	11/01/12	Daytime Afternoon	\$750.00	P1
WISH	POL/Joe Donnelly For U Political	2552	News 8 @ 530p	530-6p	:30	11/01/12	News 8 @530	\$600.00	P3
WISH	POL/Joe Donnelly For U Political	2552	Daybreak @ 6	558-7a	:30	11/01/12	Daybreak @ 6	\$450.00	P3
WISH	POL/Joe Donnelly For U Political	2552	Inside Edition	658-730p	:30	11/01/12	M-F 7-730p	\$550.00	P3
WISH	POL/Joe Donnelly For U Political	2552	CBS This Morning @8	8-9a	:30	11/01/12	CBS This Morning	\$150.00	P3

[Filtered by:] [Sorted by: Air Order #]

Spot Manager: All,

Station	Advertiser	Product	Estim	Order Inventory/ Descript	Time Period	Length	Date	Air Time	Inv. Code (Placed)	Rate	Ad-ID	Priority
Alt Order #: 066868899												

WISH	POL/Joe Donnelly For U Political	2552	News 8 @6	558-630p	:30	11/01/12	News 8 @6	\$600.00	P3
WISH	POL/Joe Donnelly For U Political	2552	News 8 @5p	5-530p	:30	11/01/12	News 8 @5	\$600.00	P3
WISH	POL/Joe Donnelly For U Political	2552	Entertainment Tonight	728-8p	:30	11/01/12	M-F 730-8p	\$900.00	P2
WISH	POL/Joe Donnelly For U Political	2552	Rachael Ray	258-4p	:30	11/01/12	M-F 3p-4p	\$300.00	P3
WISH	POL/Joe Donnelly For U Political	2552	CBS Evening News	630-7p	:30	11/01/12	CBS Evening News	\$1,200.00	P1
WISH	POL/Joe Donnelly For U Political	2552	News 8 @ 11 M-F	11-1135p	:30	11/01/12	LN M-F	\$900.00	P3
WISH	POL/Joe Donnelly For U Political	2552	Friday 10-11p	958-11p	:30	11/02/12	Fri Hour 3	\$3,500.00	P3
WISH	POL/Joe Donnelly For U Political	2552	Daybreak @ 6	558-7a	:30	11/02/12	Daybreak @ 6	\$450.00	P3
WISH	POL/Joe Donnelly For U Political	2552	CBS This Morning @8	8-9a	:30	11/02/12	CBS This Morning	\$150.00	P3
WISH	POL/Joe Donnelly For U Political	2552	News 8 @ 11 M-F	11-1135p	:30	11/02/12	LN M-F	\$900.00	P3
WISH	POL/Joe Donnelly For U Political	2552	Entertainment Tonight	728-8p	:30	11/02/12	M-F 730-8p	\$900.00	P2
WISH	POL/Joe Donnelly For U Political	2552	The Talk	2-3p	:30	11/02/12	The Talk	\$450.00	P2
WISH	POL/Joe Donnelly For U Political	2552	Inside Edition	658-730p	:30	11/02/12	M-F 7-730p	\$550.00	P3
WISH	POL/Joe Donnelly For U Political	2552	Soap Rotator	1227-2p	:30	11/02/12	Daytime Afternoon	\$750.00	P1
WISH	POL/Joe Donnelly For U Political	2552	News 8 @5p	5-530p	:30	11/02/12	News 8 @5	\$600.00	P3
WISH	POL/Joe Donnelly For U Political	2552	Price Is Right	1058-12p	:30	11/02/12	Price Is Right	\$600.00	P1
WISH	POL/Joe Donnelly For U Political	2552	Anderson Cooper	357-5p	:30	11/02/12	M-F 4p-5p	\$300.00	P3
WISH	POL/Joe Donnelly For U Political	2552	Friday 8-9p	758-9p	:30	11/02/12	Fri Hour 1	\$1,600.00	P3
WISH	POL/Joe Donnelly For U Political	2552	CBS This Morning @7a	7-8a	:30	11/02/12	CBS This Morning	\$350.00	P3
WISH	POL/Joe Donnelly For U Political	2552	Rachael Ray	258-4p	:30	11/02/12	M-F 3p-4p	\$300.00	P3
WISH	POL/Joe Donnelly For U Political	2552	Late Late Show	1237a-137a	:30	11/02/12	Late Late Show	\$175.00	P2
WISH	POL/Joe Donnelly For U Political	2552	CBS Evening News	630-7p	:30	11/02/12	CBS Evening News	\$1,200.00	P1
WISH	POL/Joe Donnelly For U Political	2552	Noon News	1158a-1230p	:30	11/02/12	Noon News	\$650.00	P2
WISH	POL/Joe Donnelly For U Political	2552	News 8 @ 530p	530-6p	:30	11/02/12	News 8 @530	\$600.00	P3
WISH	POL/Joe Donnelly For U Political	2552	Friday 9-10p	858-10p	:30	11/02/12	Fri Hour 2	\$1,600.00	P3
WISH	POL/Joe Donnelly For U Political	2552	News 8 @6	558-630p	:30	11/02/12	News 8 @6	\$600.00	P3
WISH	POL/Joe Donnelly For U Political	2552	ET Weekend	658-8p	:30	11/03/12	Sat 7p-8p	\$400.00	P3
WISH	POL/Joe Donnelly For U Political	2552	Saturday 10-11p	958-11p	:30	11/03/12	Sat Hour 3	\$1,000.00	P3
WISH	POL/Joe Donnelly For U Political	2552	Daybreak Saturday	558-9a	:30	11/03/12	Daybreak Saturday	\$250.00	P3
WISH	POL/Joe Donnelly For U Political	2552	News 8 @11 Saturday	11-1135p	:30	11/03/12	LN Sa	\$600.00	P3
WISH	POL/Joe Donnelly For U Political	2552	News 8 @11 Saturday	11-1135p	:30	11/03/12	LN Sa	\$600.00	P3
WISH	POL/Joe Donnelly For U Political	2552	Sunday 8-9p	758-9p	:30	11/04/12	Sun Hour 2	\$4,000.00	P2
WISH	POL/Joe Donnelly For U Political	2552	Daybreak Sunday	558-9a	:30	11/04/12	Daybreak Sunday	\$200.00	P3
WISH	POL/Joe Donnelly For U Political	2552	News 8 Weekend/Sunday	558-7p	:30	11/04/12	News 8 Weekend/S	\$600.00	P2
WISH	POL/Joe Donnelly For U Political	2552	CBS Sunday Morning	858-1030a	:30	11/04/12	CBS Sunday Morni	\$700.00	P3
WISH	POL/Joe Donnelly For U Political	2552	News 8 @6	558-630p	:30	11/05/12	News 8 @6	\$600.00	P3
WISH	POL/Joe Donnelly For U Political	2552	CBS This Morning @8	8-9a	:30	11/05/12	CBS This Morning	\$150.00	P3
WISH	POL/Joe Donnelly For U Political	2552	News 8 @ 530p	530-6p	:30	11/05/12	News 8 @530	\$600.00	P3
WISH	POL/Joe Donnelly For U Political	2552	Anderson Cooper	357-5p	:30	11/05/12	M-F 4p-5p	\$300.00	P3
WISH	POL/Joe Donnelly For U Political	2552	Monday 10-11p	958-11p	:30	11/05/12	Mon Hour 3	\$3,700.00	P2
WISH	POL/Joe Donnelly For U Political	2552	News 8 @5p	5-530p	:30	11/05/12	News 8 @5	\$600.00	P3
WISH	POL/Joe Donnelly For U Political	2552	Price Is Right	1058-12p	:30	11/05/12	Price Is Right	\$600.00	P1
WISH	POL/Joe Donnelly For U Political	2552	CBS Evening News	630-7p	:30	11/05/12	CBS Evening News	\$1,200.00	P1
WISH	POL/Joe Donnelly For U Political	2552	Daybreak @ 6	558-7a	:30	11/05/12	Daybreak @ 6	\$450.00	P3
WISH	POL/Joe Donnelly For U Political	2552	Rachael Ray	258-4p	:30	11/05/12	M-F 3p-4p	\$300.00	P3
WISH	POL/Joe Donnelly For U Political	2552	News 8 @ 11 M-F	11-1135p	:30	11/05/12	LN M-F	\$900.00	P3

[Filtered by:] [Sorted by: Alt Order #]

Spot Manager: All,

Station	Advertiser	Product	Estim	Order Inventory	Description	Time Period	Length	Date	Air Time	Inv. Code (Placed)	Rate	Ad-ID	Priority
Alt Order #: 06868809													
WISH	POL/Joel Donnelly	For U Political	2552	Daybreak @ 6		558-7a	:30	11/05/12		Daybreak @ 6	\$450.00		P3
WISH	POL/Joel Donnelly	For U Political	2552	Monday 9-10p		858-10p	:30	11/05/12		Mon Hour 2	\$4,000.00		P2
WISH	POL/Joel Donnelly	For U Political	2552	Late Late Show		1237a-137a	:30	11/05/12		Late Late Show	\$175.00		P2
WISH	POL/Joel Donnelly	For U Political	2552	CBS This Morning @7a		7-8a	:30	11/05/12		CBS This Morning	\$350.00		P3
WISH	POL/Joel Donnelly	For U Political	2552	Soap Rotator		1227-2p	:30	11/05/12		Daytime Afternoon	\$750.00		P1
WISH	POL/Joel Donnelly	For U Political	2552	The Talk		2-3p	:30	11/05/12		The Talk	\$450.00		P2
WISH	POL/Joel Donnelly	For U Political	2552	Entertainment Tonight		728-8p	:30	11/05/12		M-F 730-8p	\$900.00		P2
WISH	POL/Joel Donnelly	For U Political	2552	Inside Edition		658-730p	:30	11/05/12		M-F 7-730p	\$550.00		P3
WISH	POL/Joel Donnelly	For U Political	2552	Noon News		1158a-1230p	:30	11/05/12		Noon News	\$650.00		P2
											\$74,825.00		
											\$74,825.00		

[Filtered by:] [Sorted by: Alt Order #]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: <div style="font-size: 1.2em; text-align: center;">2012</div>
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I, Buying Time, LLC,
 being/on behalf of: Joe Donnelly, a legally
 qualified candidate of the Democratic political
 party for the office of: United States Senate (IN)
 in the General
 election to be held on: Tuesday, November 6th, 2012
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Total Charges:	\$	NET
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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Joe Donnelly for Indiana
P.O. Box 391
Indianapolis, IN 46206

I represent that the payment for the above described broadcast time has been furnished by:

Joe Donnelly for Indiana

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kathy Davis

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

06/13/12
Date

Erica L. Green
Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Joe Donnelly
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does** ☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Joe S Donnelly
signature of candidate or authorized committee

Joseph S. Donnelly
printed name

date